

Jack Earl

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Objective

To obtain a graphic design position utilizing my computer skills as well as my capabilities in analytical and creative problem solving.

Skills & Education

Adobe Photoshop
Adobe Illustrator
Adobe InDesign

Adobe GoLive
Adobe Acrobat
Adobe DreamWeaver

HTML
CSS
Microsoft Office

Bachelor of Arts: Graphic Design
Bachelor of Arts: Social Science
Keene State College

Work Experience

Graphic Designer

June 2010 - Present
Garmont North America
Williston, VT

Garmont designs and distributes award winning hiking and ski boots. My responsibilities include developing point of purchase materials, maintaining Garmont's digital assets, and coordinating with our printers. We produce six catalogs a year with a total print run of 8,000. I also managed Garmont's extensive product and action image banks, distributing the images to our dealers and representatives.

Note: Garmont plans on moving its headquarters from Vermont to Portland Oregon in November 2011.

Freelance Designer

March 2010 - June 2010
The Essex Reporter
The Colchester Sun
Colchester, VT

The Essex Reporter and Colchester Sun are weekly newspapers produced by Lynn publications. My responsibilities at the papers include designing print advertisements, laying out pages, and preparing the papers' final files for print. I work with local businesses to create unique ads that work with their personality, as well as help to establish consistent branding that can be applied to their future advertisements. I also help to draft the paper's initial layout and design the pages in InDesign. After the paper is produced I prepare the files to be sent to the printer by checking color separations, processing the files through Adobe Distiller, and repairing any missing images or fonts.

Freelance Designer

December 2009 - Present

Junior Designer

June 2008 - July 2009
The Cadmus Group
Rosslyn, VA

The Cadmus Group is an environmental consulting and marketing firm with media contracts for the Environmental Protection Agency's(EPA) Indoor Air Quality(IAQ) department and ENERGY STAR program. I worked on Cadmus' ENERGY STAR marketing and media contract developing posters, packaging, and advertising materials. I also worked on creating materials for ENERGY STAR's upcoming partner programs Climate Choice and Indoor airPLUS.

Graphics and Web Editor

April 2007-May 2008
The Equinox
Keene State College

The Equinox is Keene State Colleges weekly student run newspaper. In April of 2007 I was elected to the position of Graphic and Web Editor. At the Equinox, I worked in collaboration with the section editors to design layout and create visuals to go along with various articles. I also designed advertisements and maintained the Equinox website and redesigned their signature owl.

KSC Graphic

Design Fellowship

August 2006-May 2008
Keene State College

Every year the Graphic Design Department at Keene State awards two students working scholarships. I was awarded this fellowship position my Junior and Senior years. The position consisted of various duties. My primary task was to update and maintain the applications on each of the computers in the Mac lab. I also supervised the Mac lab and helped students with technical problems they encountered.

COPE and Climbing Director

June-August 2007
Rotary Scout Reservation
Poestenkill, NY

Rotary Scout Reservation is a 1300 acre Boy Scout camp in Poestenkill, New York. As the Director of COPE and Climbing, I ran a week-long program intended to foster teamwork, leadership, and communication in young scouts through trust building activities and games. The program culminated with the scouts using our high ropes course, which consists various obstacles thirty feet in the air. As the director, I was in charge of inspecting the equipment and the program's overall safety. I worked at various positions at Rotary every summer from 2002 to 2007.

Awards & Achievements

Graphic Illustration in a Newspaper

Third Place & Honorable Mention
Society for Collegiate Journalists

The Society of Collegiate Journalists is a national organization designed for students in mass communications studies. In the national 2007 competition, my layout for Keene's Mayoral Match-up won third place in the Graphic Illustration in a Newspaper category and my flyer How to Vote in the New Hampshire Primaries won honorable mention in the same category.

Eagle Scout

Boy Scouts of America
Achieved November 2003

In 2003, I earned the rank of Eagle Scout. For my Eagle project I supervised a group of scouts who helped to restore a local cemetery from the 1800s, by clearing away brush and installing a fence and sign. I later earned a bronze and gold palm for additional service to my troop.

